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Application Number	10548,979
Filing Date	August 22, 2009
First Named Inventor	Ajay R. Beni
Title	System and method of integrating loyalty/re
Art Unit	3556
Examiner Name	CRANFORD, MICHAEL D
Attorney Docket Number	MOON-0062-001

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

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☒ I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

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☐ Applicant/Inventor.

OR

☒ Assigner of record of the entire interest. See 37 CFR 3.71.

Statement under 37 CFR 3.706) (Form PTO/SB/06) submitted herewith or filed on: _____

SIGNATURE of Applicant or Assigner of Record

Signature		Date	2/3/11
Name	MICHAEL A. CRANES	Telephone	812.526.3012
Title and Company	CEO, MOON MFG. CO.		

NOTE: Signatures of all the inventors or assigners of record of the entire interest or their representatives are required. Submit multiple forms if more than one signature is required, see below.

☐ Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.01, 1.52 and 1.59. The information is required to obtain or maintain benefits by the patent system in the U.S. (and by the USPTO as process) on application. Confidentiality is governed by 35 U.S.C. 101 and 37 CFR 1.11 and 1.1A. This collection is estimated to take 8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing the burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1480, Alexandria, VA 22310-1480. DO NOT SEND FEES OR COMPLETION FEE TO THIS AGENCY. SEND TO: Commissioner for Patents, P.O. Box 1456, Alexandria, VA 22312-1456.

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